JASON HAWLEY

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PROFILE

A versatile professional with extensive experience working in a variety of Training, Project and Change environments and business arenas across the public and private sectors focusing on implementation and transformation based projects, delivering high-quality solutions in software implementation, configuration, project delivery, and staff training whilst combining strong technical knowledge and with a background in consultancy across programs worth up to £42m.

With a career spanning the Police Force, NHS, MoJ, College of Policing and private sector, I am known for my adaptability, communication skills and commitment to excellence and ensure organisations stay compliant, informed and equipped to manage transformation effectively in complex, multi-sector environments and bring a wealth of experience and a results-driven mindset that adds value to any team.

CORE SKILLS

- Prince2 Project Coordination and Management
- Electronic Patient record (EPR) Implementation & Transition
- Dynamics 365 CRM configuration, training, adoption and user support
- Product Backlog Management and Prioritisation using techniques like MoSCoW
- Instructional design and applying frameworks such as ADDIE, PRINCE2 and ADKAR.
- Digital Learning Design such as video training tutorials using Camtasia, Adobe Captivate and Articulate 360
- Stakeholder Engagement and Change Management
- Business Process Mapping and Needs Analysis
- Requirements Gathering and User Story Definition focusing on Agile methodologies (Swim lanes)
- Documentation SOPs, Process Maps, RAID, User Guides, Training Plans
- UAT Planning, Coordination and Execution
- Cross-sector experience with the NHS, Police, Higher Education, Banking and Manufacturing
- Held Security clearance at SC/MV/NVVP and BPSS levels

KEY ACHIEVEMENTS

- Dynamics 365 CRM Implementation Barratt Redrow (2024): Delivered end-user training and support for a customised Dynamics 365 CRM platform, producing lesson plans, quick reference guides and video tutorials. Provided hypercare support to sales teams via online, workshops/drop-in centres ensuring smooth adoption.
- Process and Knowledge Base Transformation Solent University: Managed team of 6 analysts and 1 developer for student record system support. Streamlined change request process using JIRA, chaired CAB meetings and restructured and optimised Confluence knowledge base which updated over 25% of content.
- **ERP/MRP System Deployment Lincoln and York Ltd:** Defined and documented 8 core change request processes to support ERP/MRP implementation and managed RFC's within backlog to ensure alignment with project goals.
- Cross-Sector Change Management VARIOUS: Led change initiatives across NHS, policing, and higher education, delivering measurable gains including 80% productivity improvement for EMRAD and a 55% improvement in police response times during COVID through digital service redesign and 114% response to a Training Officer video marketing and recruitment campaign.
- **Training Planner Sheffield Teaching Hospital:** As Training Lead, created a new system which streamlined the ability for staff to find the nominated training locations which improved time and training efficiencies of 62%.
- Rotherham General Hospital:
 - Training role: Developed and delivered the Componentization of 14 Meditech patient management software training modules; Structured User Acceptance Testing (UAT) requirements using Needs Analysis methodologies.
 - Project Management role: With a budget of £1.8m, successfully upgraded 2500 items of IT hardware kit in support of a £42m patient management system; Corrected label printer issues which involved time critical communications and work scheduling collaborating internal stakeholders and external contractors; Implemented better network modifications for out-patients dept.
- User Testing For Software Adoption CSC: Directed end-to-end UAT for critical NHS systems, coordinating a
 continuous 36-hour test cycle across 129 servers for 70,000+ users, using frontend and backend support
 methodologies to ensure seamless approval and deployment.





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PROFESSIONAL EXPERIENCE

IT Trainer - Microsoft Dynamics 365 CRM

Barratt Redrow (Contract) | Oct 2024 - Dec 2024

- Delivered training for customised Dynamics 365 CRM platform.
- Created training and adoption materials (video tutorials with Camtasia, quick guides).
- Provided hypercare support post-implementation.

Student System Training Manager

Solent University (Contract) | Aug 2023 - Mar 2024

- Led system support and change management backlog for 'SITS' student record system.
- Chaired CAB meetings; triaged and prioritised change requests.
- Restructured knowledge base in Confluence which boosted usability.

Application/Technical Trainer

Medilogik Ltd (Contract) | Dec 2022 - Mar 2023

- Developed bite-sized digital training tutorials for bespoke Endoscopy software.
- Updated and improved user guides and storyboards for improved adoption.

Project Co-ordinator – ERP/MRP Implementation

Lincoln and York Ltd (Contract) | Aug 2022 - Dec 2022

Designed key workflow processes to track and manage ERP/MRP change requests.

Education and Development Officer

NHS Digital (Contract) | Sept 2021 - May 2022

Designed and delivered blended learning for NHS digital product adoption.

Project Improvement Support Officer

College of Policing (Contract) | Jan 2021 - Aug 2021

Redefined change processes to improve recruitment workflows.

Digital Content Creator

North Yorkshire Police (Contract) | Nov 2019 - Oct 2020

- Created 150+ guides and video tutorials
- Designed recruitment campaign using video marketing which exceeded targets by 114%.

Earlier career includes IT training, project support, and change roles in NHS trusts, banking, higher education, manufacturing, and public sector organisations.

QUALIFICATIONS

- PRINCE2 Project Management Foundation (License P2R/761228)
- Diploma in Change Management (License AC-849-6998476)
- Institute Certified Training Practitioner accreditation (77623)

TECHNOLOGY & TOOLS

- **Dynamics 365 CRM**
- Electronic Patient Record Systems such as Lorenzo, iSoft, Meditech,
- Microsoft 365 Suite (Teams, Word, Excel, PowerPoint, Planner, OneNote, Forms and Project)
- JIRA / Trello / Confluence
- Camtasia / Adobe Captivate / Articulate 360
- SharePoint (Basic)
- ClearQuest / Remedy
- Other bespoke specialist software relevant to industries worked.

EXPERIENCE NOTE – In depth career experience is available on request or via my LinkedIn profile.



